

TABSE 42ND ANNUAL STATE CONFERENCE

**FROM VISION
TO VICTORY**

***WHERE VISION BECOMES ACTION
AND ACTION BECOME LEGACY***

**OMNI HOUSTON | HOUSTON, TX
FEBRUARY 17- 21, 2027**

www.TABSE.net

**2027 CONFERENCE
SPONSOR PACKET**



#TABSE2027



OMNI  HOTEL

February 17 – 21, 2027

Omni Houston

4 Riverway | Houston, TX 77056

 **Join us**

WHO SHOULD ATTEND: TABSE members, supporters, superintendents, principals, school board members, education human resource professionals, deans, professors, education department heads, administrative/educational support staff, teachers, parents, curriculum specialists, students, clergy, employers, job seekers, and any individual or organization concerned about the education of our state's children

**Dr. DarWIN Prater Spiller***15th President**Texas Alliance of Black School Educators***TABSE Sponsors & Future Sponsors,**

On behalf of the Texas Alliance of Black School Educators (TABSE), the TABSE Executive Board, and our members, I extend my sincere gratitude for your continued support of our mission and annual state conference.

As President of TABSE, one of my highest priorities is *Creating Success Through Partnerships*. By cultivating intentional, mission-driven collaborations, we are strengthening TABSE's financial sustainability while expanding our impact across Texas. Strategic partnerships are essential to advancing educational excellence, empowering educators, and creating greater opportunities for students. Together, we are building a stronger future for public education.

We are excited to invite you to participate in the 42nd Annual TABSE State Conference, to be held February 17–21, 2027, at the Omni Houston Hotel. This year's conference theme, *From Vision to Victory*, reflects our collective commitment to transforming bold ideas into measurable outcomes that elevate student achievement, strengthen leadership, and inspire educational excellence throughout Texas.

For more than four decades, the TABSE State Conference has served as Texas' premier gathering of educators, administrators, school board members, higher education leaders, policymakers, business partners, and community advocates. It provides an exceptional forum to exchange innovative practices, address emerging challenges, celebrate accomplishments, and develop solutions that positively impact schools and communities across our state.

Your sponsorship has been instrumental in the continued success of this conference. Because of your generosity, TABSE has welcomed nationally-recognized keynote speakers, provided high-quality professional learning experiences, supported leadership development, and awarded scholarships to deserving students pursuing careers in education. Your investment extends well beyond the conference, creating lasting benefits for educators, students, and the communities they serve.

We also extend a warm welcome to our new sponsors. Your decision to partner with TABSE demonstrates your commitment to educational equity, leadership, and excellence. We are honored to have you join us as we embrace this year's theme, *From Vision to Victory*, and work together to create meaningful, lasting change.

As we prepare for another outstanding conference, we welcome your ideas, recommendations, and continued partnership. If there is anything we can do to strengthen our collaboration or enhance your conference experience, please do not hesitate to reach out. We value your support and look forward to another successful conference together.

Thank you for your continued investment in TABSE and in the future of education. We look forward to welcoming you to the 42nd Annual TABSE State Conference at the Omni Houston Hotel on February 17–21, 2027, as together we move from *Vision to Victory together*.

With kind regards,

Dr. Darwin Prater Spiller

President@tabse.net



SPONSORSHIP OPPORTUNITIES

The annual Texas Alliance of Black School Educators Conference is our marquee event in which local affiliates from across the state of Texas gather annually for the TABSE State Conference to attend professional development sessions and educational workshops. The event attracts more than 600 educators and leaders from more than 60 districts from across the state and beyond.

Right now, educational leaders from throughout the state are planning the 2027 Texas Alliance of Black School Educators' (TABSE) 42nd Annual Conference, which will be held at the Omni Houston, located at 4 Riverway, Houston, TX 77056, from February 17 – 21, 2027. This year's conference theme is *From Vision to Victory Where Vision Becomes Action and Action Becomes Legacy*.

Many of our attendees are your current and potential clients. We have numerous events with academic leaders, such as principals, superintendents, academic specialists, teachers, and central office administrators. TABSE offers numerous opportunities to showcase your products/services and increase market share.

For more information about engaging with TABSE's Partnership Network, please contact any of the following:

- Dr. DarWIN Spiller, President – President@tabse.net
- Dr. Dawn DuBose, President-Elect – PresidentElect@tabse.net
- Dr. LaBotta Taylor, Executive Director – ExecutiveDirector@tabse.net





Sponsorship Levels

➔ Platinum	\$25,000+
➔ Diamond	\$15,000
➔ Gold	\$10,000
➔ Silver	\$7,500
➔ Bronze	\$5,000
➔ Zinc	\$3,500

PLATINUM

\$25,000+

Marketing & Branding

- Headliner on all Conference Signage
- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Pre-Conference Activities
- SSL Opening General Session
- SSL President's Reception
- SSL Educator Awards & Gala
- SSL Founder's Luncheon
- SSL Supt. Leadership Forum
- SSL Dining with Divas Event
- SSL Men on a Mission Event
- SSL Student Scholarship Awards
- Priority Full-Page Ad in Digital Souvenir Book
- Listed Partner for TABSE Texas Educational Policy Institute
- Logo on Mobile App/TABSE Homepage

Additional Exposure

- Special Recognition During State Conference

Engagement

- Priority Exhibit Booth Placement
- Superintendents' Think Tank Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Participation Opportunity

General

- 6 Complimentary Conference Registrations
- Association Mailing Labels, One Set

DIAMOND

\$15,000

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Pre-Conference Activities
- SSL Opening General Session
- SSL President's Reception
- SSL Dining with Divas Event
- SSL Men on a Mission Event
- SSL Student Scholarship Awards
- Full-Page Ad in Digital Souvenir Book
- Listed Partner for TABSE Texas Educational Policy Institute
- Logo on Mobile App/TABSE Homepage

Additional Exposure

- Special Recognition During State Conference

Engagement

- Priority Exhibit Booth Placement
- Superintendents & Aspiring Superintendents Institute Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Participation Opportunity

General

- 5 Complimentary Conference Registrations
- Association Mailing Labels, One Set

GOLD

\$10,000

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Pre-Conference Activities
- Signature Sponsor Listing (SSL) Single Conference Event
- SSL President's Reception
- Full-Page Ad in Digital Souvenir Book
- Listed Partner for TABSE Texas Educational Policy Institute
- Logo on Mobile App/TABSE Homepage

Additional Exposure

- Special Recognition During State Conference

Engagement

- Priority Exhibit Booth Placement
- Superintendents & Aspiring Superintendents Institute Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Participation Opportunity

General

- 4 Complimentary Conference Registrations
- Association Mailing Labels, One Set

SILVER \$7,500

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) President's Reception
- Signature Sponsor Listing (SSL) Single Conference Event
- Half-Page Ad in Digital Souvenir Book
- Logo on Mobile App/TABSE Homepage

Engagement

- Exhibit Booth Placement

General

- 3 Complimentary Conference Registrations

BRONZE \$5,000

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Single Conference Event
- Quarter-Page Ad in Digital Souvenir Book
- Logo on Mobile App/TABSE Homepage

Engagement

- Exhibit Booth Placement

General

- 2 Complimentary Conference Registrations

ZINC \$3,500

Marketing & Branding

- Featured on all Conference Signage
- Business Card Ad in Digital Souvenir Book
- Logo on Mobile App/TABSE Homepage

General

- 1 Complimentary Conference Registration



Sponsorship Contacts

Dr. DarWIN Spiller | President@tabse.net

Dr. Dawn DuBose | PresidentElect@tabse.net

Dr. LaBotta Taylor | ExecutiveDirector@tabse.net

TABSE Contact

Dr. LaBotta Taylor

TABSE Executive Director

ExecutiveDirector@TABSE.net