



TEXAS ALLIANCE OF BLACK SCHOOL EDUCATORS

**2026 CONFERENCE
SPONSOR PACKET**

February 18–22, 2026

Omni Las Colinas

221 Las Colinas Blvd E | Irving, TX 75039

 **Join us**

WHO SHOULD ATTEND: TABSE members, supporters, superintendents, principals, school board members, education human resource professionals, deans, professors, education department heads, administrative/educational support staff, teachers, parents, curriculum specialists, students, clergy, employers, job seekers and any individual or organization concerned about the education of our state's children



Dr. DarWIN Prater Spiller

15th President

Texas Alliance of Black School Educators

We Are One – Moving Forward with You

TABSE Sponsors & Future Sponsors,

On behalf of the Texas Alliance of Black School Educators (TABSE), the TABSE Executive Board, and our members, I want to extend our deepest gratitude for your continued support of our mission and annual state conference.

As I begin my tenure as President, one of my key priorities is *Creating Success Through Partnerships*. By forging intentional, mission-driven collaborations, we are strengthening TABSE's financial stability and expanding our reach. Partnerships are vital in amplifying our efforts and achieving shared goals. With your support, we are advancing educational excellence for all educators and students across Texas.

This year's TABSE State Conference is particularly meaningful, as it marks our **41st year** of championing education and leadership in Texas. For over four decades, our conference has served as a powerful platform where educators, administrators, policymakers, and community leaders unite to exchange ideas, discuss challenges, and celebrate achievements.

Your sponsorship has played a pivotal role in making this possible year after year. Thanks to your generosity, TABSE has been able to host nationally renowned keynote speakers, deliver high-impact professional learning, and award scholarships to deserving students pursuing careers in education. These investments ripple far beyond our conference walls, strengthening classrooms, campuses, and communities across the state.

We also extend a warm welcome to our new sponsors. Your decision to join TABSE at this important time reflects your shared commitment to advancing excellence in education. Together, we are united under the theme *We Are One – Moving Forward* with one collective mission and one clear vision for impact.

If there is anything we can do to strengthen our partnership, or if you have suggestions for the upcoming conference, please do not hesitate to reach out. We deeply value your input and look forward to co-creating another successful year.

Thank you for standing with us. We look forward to celebrating our **41st year** with you and continuing to build a partnership that transforms lives and communities.

With kind regards,

Dr. Darwin Prater Spiller

President@tabse.net



SPONSORSHIP OPPORTUNITIES

The annual Texas Alliance of Black School Educators Conference is our marquee event in which local affiliates from across the state of Texas gather annually for the TABSE State Conference to attend professional development sessions and educational workshops. The event attracts more than 600 educators and leaders from more than 60 districts from across the state and beyond.

Right now, educational leaders from throughout the state are planning the 2026 Texas Alliance of Black School Educators' (TABSE) 41st Annual Conference, which will be held at the Omni Las Colinas, located at 221 Las Colinas Blvd E, Irving, TX 75039, from February 18–22, 2026. This year's conference theme is *Empowering Excellence: Elevating Educators Enriching Futures*.

Many of our attendees are your current and potential clients. We have numerous events with academic leaders, such as principals, superintendents, academic specialists, teachers, and central office administrators. TABSE offers numerous opportunities to showcase your products/services and increase market share.

For more information about engaging with TABSE's Partnership Network, please contact any of the following:

- Dr. DarWIN Spiller – President@tabse.net
- Dr. Dawn DuBose – PresidentElect@tabse.net
- Dr. LaBotta Taylor – ExecutiveDirector@tabse.net





Sponsorship Levels

➔ **Platinum** \$25,000+

➔ **Diamond** \$15,000

➔ **Gold** \$10,000

➔ **Silver** \$7,500

➔ **Bronze** \$5,000

➔ **Zinc** \$3,500

PLATINUM

\$25,000+

Marketing & Branding

- Headliner on all Conference Signage
- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Pre-Conference Activities
- SSL Opening General Session
- SSL President's Reception
- SSL Educator Awards & Gala
- SSL Founder's Luncheon
- SSL Supt. Leadership Forum
- SSL Dining with Divas Event
- SSL Men on a Mission Event
- SSL Student Scholarship Awards
- Priority Full-Page Ad in Digital Souvenir Book
- Listed Partner for TABSE Texas Educational Policy Institute
- Logo on Mobile App/TABSE Homepage

Additional Exposure

- Special Recognition During State Conference

Engagement

- Priority Exhibit Booth Placement
- Superintendents' Think Tank Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Participation Opportunity

General

- 6 Complimentary Conference Registrations
- Association Mailing Labels, One Set

DIAMOND

\$15,000

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Pre-Conference Activities
- SSL Opening General Session
- SSL President's Reception
- SSL Dining with Divas Event
- SSL Men on a Mission Event
- SSL Student Scholarship Awards
- Full-Page Ad in Digital Souvenir Book
- Listed Partner for TABSE Texas Educational Policy Institute
- Logo on Mobile App/TABSE Homepage

Additional Exposure

- Special Recognition During State Conference

Engagement

- Priority Exhibit Booth Placement
- Superintendents & Aspiring Superintendents Institute Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Participation Opportunity

General

- 5 Complimentary Conference Registrations
- Association Mailing Labels, One Set

GOLD

\$10,000

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Pre-Conference Activities
- Signature Sponsor Listing (SSL) Single Conference Event
- SSL President's Reception
- Full-Page Ad in Digital Souvenir Book
- Listed Partner for TABSE Texas Educational Policy Institute
- Logo on Mobile App/TABSE Homepage

Additional Exposure

- Special Recognition During State Conference

Engagement

- Priority Exhibit Booth Placement
- Superintendents & Aspiring Superintendents Institute Presentation Opportunity
- Superintendents & Aspiring Superintendents Institute Participation Opportunity

General

- 4 Complimentary Conference Registrations
- Association Mailing Labels, One Set

SILVER \$7,500

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) President's Reception
- Signature Sponsor Listing (SSL) Single Conference Event
- Half-Page Ad in Digital Souvenir Book
- Logo on Mobile App/TABSE Homepage

Engagement

- Exhibit Booth Placement

General

- 3 Complimentary Conference Registrations

BRONZE \$5,000

Marketing & Branding

- Featured on all Conference Signage
- Signature Sponsor Listing (SSL) Single Conference Event
- Quarter-Page Ad in Digital Souvenir Book
- Logo on Mobile App/TABSE Homepage

Engagement

- Exhibit Booth Placement

General

- 2 Complimentary Conference Registrations

ZINC \$3,500

Marketing & Branding

- Featured on all Conference Signage
- Business Card Ad in Digital Souvenir Book
- Logo on Mobile App/TABSE Homepage

General

- 1 Complimentary Conference Registration



Sponsorship Contacts

Dr. DarWIN Spiller | President@tabse.net

Dr. Dawn DuBose | PresidentElect@tabse.net

Dr. LaBotta Taylor | ExecutiveDirector@tabse.net

TABSE Contact

Dr. LaBotta Taylor

TABSE Executive Director

ExecutiveDirector@TABSE.net