



"Education is a Civil Right"

Texas Alliance of Black School Educators

CLOSING THE ACHIEVEMENT GAP



...UNLOCKING THE DOORS TO OPPORTUNITY AND ACCESS!

**29TH ANNUAL CONFERENCE
FEBRUARY 6-9, 2014
JOHN WASHINGTON, PRESIDENT**

Hosted by
Garland Area Alliance of Black School Educators

Gaylord Texan Resort & Convention Center
501 Gaylord Trail · Grapevine, Texas 76051 · 866-782-7897

The Texas Alliance of Black School Educators is a 501 (c)(3) tax exempt non profit organization

2014 SPONSORSHIP PACKET





Who Is Expected to Attend the Conference:

- ◆ *School Board Members*
- ◆ *Superintendents*
- ◆ *Colleges & Universities*
- ◆ *Senior Level School Administrators*
- ◆ *Charter Schools*
- ◆ *Principals*
- ◆ *Teachers K-12*
- ◆ *Retired Educators*
- ◆ *Community Members*
- ◆ *Curriculum Specialist*
- ◆ *Legislators*
- ◆ *Undergraduate/ Graduate Students*
- ◆ *Support Personnel (Counselors, other administrators)*
- ◆ *Parents*
- ◆ *Students*



EXECUTIVE SUMMARY

The Texas Alliance of Black School Educators (TABSE) is an affiliate of the National Alliance of Black School Educators (NABSE). TABSE is committed to promote and facilitate the education of all students, especially those of African descent. We want to establish a coalition of educators directly involved in the educational process of African-American students and create a forum for the exchange of ideas and strategies to improve opportunities by closing the achievement gap and unlocking the doors to opportunity and access for all students.

HISTORY OF THE TEXAS ALLIANCE OF BLACK SCHOOL EDUCATORS

The first meeting of the Texas Alliance of Black School Educators (TABSE) was held December 5-6, 1986 in Austin, Texas. The purpose of the meeting was to discuss a coalition of African-American educators and other individuals interested in developing strategies to improve educational opportunities for African-American students and to eradicate problems faced by educators of African-American students.

The discussion centered on the formation of a statewide organization which would serve as the voice to speak out on educational issues affecting African-American children, to present to the legislature those issues affecting African-American children, and to present to the legislature those issues affecting educators of African-American students at the state level. The following definitive actions resulted from that meeting.

1. Formation of a state National Alliance of Black School Educators unit with discussion of constitution and bylaws
2. Preliminary organization budget for mailing and printing
3. Legislative agenda
4. Projects identified for immediate planning:
 - a. Effective Schools Conference
 - b. Dropout Study
5. Selection of a person to act as liaison with the State Board of Educators
6. Election of Officers

HIGHLIGHTS & BENEFITS

Do you want to brand your company to hundreds of attendees? The 29th Annual TABSE Conference offers several sponsorship opportunities to companies of all types and sizes. We will be happy to tailor a sponsorship package especially for you!!!



TABSE



Benefits of Sponsorship

- ◆ Designation and recognition as a sponsor for a year for the Texas Alliance of Black School Educators.
- ◆ Exposure to one of the largest network of professionals in the State of Texas.
- ◆ Your logo will be placed on the sponsorship page of the Texas Alliance of Black School Educators website
- ◆ Recognition with signage during TABSE sponsored events at www.tabse.net
- ◆ The opportunity to address the attendees at sponsored events.
- ◆ The opportunity to distribute and advertise your products and services.
- ◆ The opportunity to send out email blasts to our network of hundreds of educators and other professionals.
- ◆ The opportunity to place literature in every seat/table at sponsored events and provide giveaway items.
- ◆ The ability to have us post your events and other updates on our Facebook, LinkedIn, and Twitter accounts.

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John W. Washington

Dr. Michael McFarland

Dr. Elaine Bailey

Gradyne Brown

Phyllis Williams

TABSE President

TABSE President Elect

Immediate Past President

Conference Chair

Executive Director

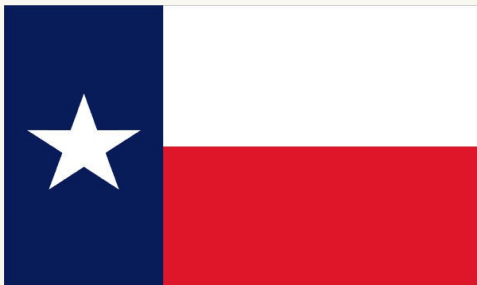
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE)

LONE STAR LEVEL— \$50,000

Our highest level of sponsorship gives you year round exposure. Benefits Include:

- ⇒ Full Page sponsorship recognition on the TABSE website for one year (January—December 2014) with a link to your company's website
- ⇒ Logo prominently displayed on conference sponsorship banners and signage
- ⇒ Inclusion in all announcements and media releases
- ⇒ Banner with company logo recognizing status at all General Sessions
- ⇒ Opportunity to place company materials in conferees conference bags
- ⇒ Complimentary 10'x10' exhibit space
- ⇒ Conference program advertisement (inside or back cover)
- ⇒ Recognitions from the podium at the General Sessions
- ⇒ One (1) table of 10 in the designated VIP area at the Annual Banquet
- ⇒ Five (5) Complimentary full Conference Registrations



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www.tabse.net

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LONE STAR

LEVEL

\$50,000



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

PECAN TREE LEVEL— \$25,000

Pecan Tree Sponsorship gives you the exposure to the following partnership privileges:

- ⇒ Sponsorship recognition on the TABSE website for six months (January—June 2014) with a link to your company's website
- ⇒ Logo prominently displayed on conference sponsorship banners and signage
- ⇒ Opportunity to place company materials in conferees conference bags
- ⇒ Four (4) Complimentary exhibit space tables
- ⇒ Conference program advertisement (half page - black and white)
- ⇒ Three (3) Complimentary full Conference Registrations
- ⇒ Five (5) complimentary tickets to the Annual Banquet



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PECAN TREE LEVEL

\$25,000



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

YELLOW ROSE LEVEL— \$15,000

Yellow Rose Level Sponsorship gives you the exposure to the following partnership privileges:

- ⇒ Sponsorship recognition on the TABSE website for three months (January— March 2014) with a link to your company's website
- ⇒ Logo prominently displayed on all conference sponsorship banners and signage
- ⇒ Opportunity to place company materials in conferees conference bags
- ⇒ Three (3) Complimentary exhibit space tables
- ⇒ Conference program advertisement (half page - black and white)



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YELLOW ROSE LEVEL

\$15,000



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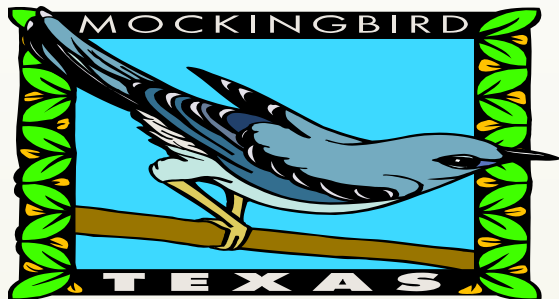
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

MOCKINGBIRD LEVEL— \$10,000

Mockingbird Level Sponsorship gives you the exposure to the following partnership privileges:

- ⇒ Recognition at the event sponsored or co-sponsored
- ⇒ Signage at the event sponsored or co-sponsored
- ⇒ Listing in the conference program
- ⇒ Two (2) Complimentary exhibit space tables
- ⇒ One (1) Complimentary full Conference Registration



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MOCKINGBIRD LEVEL

\$10,000



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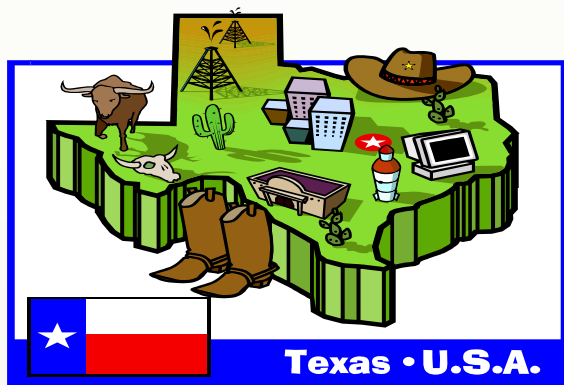
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE)

TEXAS LEVEL— \$5,000

Texas Level Sponsorship gives you the exposure to the following partnership privileges:

- ⇒ Recognition at the event sponsored or co-sponsored
- ⇒ Signage at the event sponsored or co-sponsored
- ⇒ One (1) complimentary exhibit space table
- ⇒ Listing in the conference program



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TEXAS LEVEL
\$5,000



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**My company will provide
TABSE Sponsorship
as indicated below.**

**EXCLUSIVE SPONSORSHIP
OPPORTUNITIES:**

- Lone State Level \$50,000
- Pecan Tree Level \$25,000
- Yellow Rose Level \$15,000
- Mockingbird Level \$10,000
- Texas Level \$5,000

GENERAL CO-SPONSORSHIPS:

- Annual Banquet
(Saturday) \$25,000
- Opening Night Dinner
(Thursday) \$15,000
- Founder's Annual Luncheon
(Friday) \$10,000
- Refreshments During Breaks.... \$10,000
- Conference Portfolio Bags \$5,000
- Underwriter of Large Screens
(used for general functions) \$3,500
- President's Reception \$5,000
- Affiliates Opening Night
Reception \$5,000
- Conference Badges \$2,500
- Scanned Evaluations \$2,000

LEADERSHIP & SYMPOSIUMS:

- Aspiring Superintendent's/Principal's
Academy \$5,000
- Board Symposium \$5,000
- Superintendents Symposium \$5,000
- Parent Involvement Summit
(Saturday) \$5,000
- Youth Summit
(Saturday) \$5,000
- Awards \$5,000
- Higher Education Symposium
(Friday) \$3,000
- VIP Luncheon
(Saturday) \$4,000
- Special Projects,
Research & Evaluation \$2,500
- Conference ID Badges \$2,000
- Ecumenical Service
Refreshments \$1,500
- Silent Auction
Donations \$50 & Above
- Patron Donations \$25 & Above

TOTAL COMMITMENT:

\$ _____



Sponsor Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ ZIP+4: _____

Telephone #: _____ Fax #: _____

E-mail address: _____

Payment Information:

Payment Options:

- Check Enclosed:**

\$ _____

*Please make checks payable to: **TABSE 2014***

- Credit card:**

- Visa MasterCard AMEX

Cardholder Information:

Name: _____

Address: _____

City: _____

State: _____ ZIP+4: _____

Card Number _____

Security code: _____ Exp Date: _____

- Online Payment**

available via www.garlandaabse.net or www.tabse.net

Sponsorship Payment Due: December 1, 2013

Please return this form via U.S. Mail to:

Garland Area Alliance of Black School Educators

c/o Pamela Edwards
TABSE Sponsorship Chair
P.O. Box 2201
Rowlett, TX 75030

Phone: 469-235-7662
E-mail: pjedward@garlandisd.net